Celebrating those who create their own path

THE PEARCEY FOUNDATION 2015 AWARDS
in conjunction with the ACS Disruptors Awards Gala Celebration
Tuesday evening • 17 November 2015 • The Star, Pyrmont NSW
REIMAGINATION GALA DINNER Pearcey segment

Format of the Pearcey Medal, Pearcey Hall of Fame, Benson Awards and Pearcey Oration

9.00pm Introduction to Pearcey Foundation, National Chairman, Wayne Fitzsimmons
9.04 Introduction of Adrian Turner, CEO of Data 61 as principal sponsor of the Benson Entrepreneur Award
9.08 Announcement of the 2015 Benson Entrepreneur of the Year Award
9.11 Introduction of the Pearcey Hall of Famers and presentation of certificates by Minister Dominello
9.15 Introduction of the Pearcey Medallist and presentation of the Medal by Minister Dominello
9.20 Introduction of Mr John Grant, Managing Director of Data#3 and Chairman of the NRL Commission, to deliver the 2015 Pearcey Oration
9.32 Conclusion of Pearcey segment

MENU

Entrée
Citrus Cured Tasmanian Salmon: Shaved fennel, citrus, bloody mary gel, radish, watercress, rye croutons
served alternately with
Crispy Free Range Otway Pork Belly: Prawn dumplings, pumpkin puree, soy jus

Main Course
Beef Tenderloin: Crispy Queensland king prawn, smoked potato puree, truffle jus
served alternately with
Roasted Rack of Riverina Lamb: Porcini mushroom risotto, slow-roasted Roma tomatoes, cabernet sauvignon jus

Dessert
Valrhona 70% Dark Chocolate Fondant: Crème fraiche sorbet, compressed apple
served alternately with
Vanilla Pannacotta: Strawberry sorbet, honeycomb, meringue, fresh berries

Premium Beverage Package
Sparkling V Domain Chandon Brut, Australia
White Wine North of South, Marlborough, NZ- Sauvignon Blanc;
Leo Buring “Leopold”, Tamar Valley, TAS – Riesling
Red Wine The BossaBarossa, Barossa Valley, SA- Shiraz;
Penfolds Thomas Hyland, Adelaide, SA – Cabernet Sauvignon
Beers Hahn Super Dry, James Squire 150 Lashes, James Boag Premium Light
Non Alcoholic Soft drinks & Juices
The Pearcey Foundation is proud to collaborate with the Australian Computer Society (ACS) for this evening’s gala dinner which includes the ACS Disruptor Awards as well as the Pearcey Foundation Awards. Tonight is a celebration of individuals and teams who are contributing to Australia’s success in applying the latest Information and Communications Technology (ICT) by driving productivity, innovation and business to deliver real, tangible outcomes.

For those of you unfamiliar with the Pearcey Foundation and its role in the ICT sector we hope the detail below explains why we are involved in this evening’s activities. The Foundation is named in honour of Dr Trevor Pearcey.

AIMS
The Pearcey Foundation aims to elevate Australia’s Information and Communications Technology (ICT). This includes recognising outstanding Australians contributing to the ICT sector and facilitating in-depth policy debate on how to best make use of the transformative digital technologies that are reshaping Australian society and its economy.

Dr Trevor Pearcey
Dr Trevor Pearcey (5 March 1919 – 27 January 1998) was an outstanding Australian ICT Pioneer. Most notably, he led the project team that built one of the world’s earliest digital computers, the CSIR Mark 1, later known as CSIRAC. CSIRAC was built between 1947 and 1949. It is believed to be the fourth operational stored program electronic computer ever constructed. Only the US and the UK beat Australia into the computer age. CSIRAC is the oldest surviving stored program electronic computer in the world. It is currently on show at the Melbourne Museum.

In addition, Trevor Pearcey was a visionary. In February 1948, Dr Pearcey wrote:

*It is not inconceivable that an automatic encyclopaedic service operated through the national teleprinter or telephone system, will one day exist.*

People today call this the World Wide Web!

AWARDS
Each year, the Foundation makes awards to outstanding individuals.

- The **Pearcey National Awards** recognise outstanding achievement in Australian ICT including the **Pearcey Medal**, the **Pearcey Hall of Fame** and the **Benson Entrepreneur of the Year**.
- The **Pearcey State Awards** recognise upcoming individuals in each Australian State who have demonstrated outstanding professional, innovative and business achievements in the field of ICT.

Since the first Pearcey Medal presentation in 1998 (to Dr Peter Jones) we have recognised more than 120 outstanding individuals around Australia.
INITIATIVES

In addition to the awards program, the Pearcey Foundation works on many ICT initiatives. These include:

- **Australia 3.0** - an action oriented forum bringing together Industry, Academia and Government on how Australia can best take advantage of digital technologies
- **Pearcey Oration** - given yearly as part of our national event by an eminent Australian on contemporary ICT issues
- **Pearcey Institute** – creating, facilitating, fostering and sustaining an innovative, entrepreneurial, fair and productive Australia through research, policy advice, and facilitation activities related to digital technologies.
- **ICT Heritage** - various projects to maintain the historical achievements in Australia's ICT industry

On these initiatives, the Foundation works closely with ICT related organisations including CSIRO, Data 61, ACS, AIIA, ACS Foundation, and many others.

Pearcey PERSONNEL

**National Office**
- **Chairman**: Wayne Fitzsimmons
- **Deputy Chair**: Kelly Hutchinson
- **Emeritus Chair**: Ian Dennis
- **Committee**: Len Rust, Charles Lindop, Dr Phil McCrea, Dr Dean Economou, Dr Peter Thorne, Sandy Plunkett and Rick Harvey

**State Offices**
- **NSW Chair**: Charles Lindop and Dr Phil McCrea
- **VIC Chair**: Rick Harvey
- **QLD Chair**: Sam Higgins
- **SA Chair**: Dr Craig Mudge
- **TAS Chair**: Steve Cambridge and Ray Leonard
- **ACT Chair**: Brand Hoff
- **WA** in conjunction with WAiTTA

Vale Ian Birks

The Pearcey Foundation wishes to acknowledge the passing of Ian Birks this year. Ian was a passionate advocate for the ICT industry and was a rarity in our industry as he truly lived an ethos of collaboration. His leadership as CEO of ASR and AIIA and as Chair of various entities brought together often competing interests across industry, research and government. Ian was closely associated with the Pearcey Foundation and was instrumental in forming Australia 3.0 back in 2011. Ian’s foresight and industry leadership will be sorely missed.
The Pearcey Foundation operates across the Australian Information & Communications Technologies (ICT) sector. It celebrates achievements through its national and state awards. It actively participates in debate and public policy discussions on critical national issues such as digital disruption, the digital economy and national infrastructure.

The Foundation is supported financially by sponsors. The names of all sponsors are displayed on our website, at events, and in our publications. In particular the Pearcey Foundation wishes to acknowledge the sustained support of CSIRO, NICTA (now Data 61) and ACS over many years.

The Foundation presents four national awards each year to individuals. This includes the Pearcey Medal, two Pearcey Hall of Fame awards, and the Benson Entrepreneur Award. The awardees are selected by various state based and national committees.

The 2015 Tony Benson Entrepreneur of the Year Award

The Benson Entrepreneur Award is presented annually to an individual who has made an outstanding contribution to the Australian ICT Industry. The award embraces all aspects of the ICT industry from traditional Information Science to the latest technological advances in social networking, multi-media, games and internet technologies – the very broadest spectrum of the Australian innovation sector.

The Benson Award was established by CSIRO in memory of a great Australian ICT pioneer, Tony Benson. The award is aimed at an outstanding entrepreneur who has “taken a risk”, “made a difference” and “is an inspiration”, reflecting some of the outstanding personal character traits of Tony Benson, the 2001 Pearcey Medallist.

Tony was an ACS Fellow and Honorary Life Member and working closely with the WA Institute of Technology set up the first ACS student mentoring program in Australia. He also joined the board of the ACS Foundation after its foundation in 2001, another organisation with whom the Pearcey Foundation collaborates closely over many years.

In 2015, there are 6 Benson Entrepreneur Award finalists. The finalists are drawn from the winners of each Pearcey State Entrepreneur Awards program, all held earlier this year. The Benson Award is presented to the ‘best of the best’. This year’s Benson Award will be presented by Adrian Turner CEO of Data 61 (formerly NICTA) at CSIRO. Adrian has recently returned from California where he spent 18 years in the ‘Valley’ as a successful entrepreneur, author and venture capitalist.

SPONSORS

Previous Benson Entrepreneur of the Year Award Winners:

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Greg Boorer (ACT)
Greg Boorer is the CEO of Canberra Data Centres (CDC) and has lead its growth from just an idea in 2011 to over a $100m company now. Through perseverance, business focus and design innovation, CDC is now a major data centre player in Australia hosting the computing resources for much of the Federal and ACT Governments.

Tim Power (NSW)
Tim Power is MD and founder of 3P Learning, an online education company that listed on the ASX last year valued at over $300m. He is behind some of the world’s leading learning communities and events in including the World Education Games, Mathletics, Spellodrome, Into Science and ClickView across 13 countries.

Wayne Gerard (Qld)
Wayne is co-founder and CEO of RedEye Apps, a tech startup leading new ways of managing, sharing and storing engineering drawings and data in the mining, oil and gas, utilities and infrastructure industries globally. Wayne is also involved in many commercial, government and academic innovation groups in Queensland and author of many articles on leadership, entrepreneurs and startups.

James Riggall (Tas)
James Riggall is founder and managing director of BitLink which is a technology consultancy and software development house building mixed reality and data visualisation applications for a variety of hardware platforms. In the entrepreneur community, James is a director of Startup Tasmania as well as a business coach in the Digital Ready Program.

Alison Hardacre (Vic)
Alison Hardacre is co-founder of Melbourne-based startup HealthKit, a highly innovative health administration platform. Since its inception in 2012, HealthKit has grown rapidly to be close to number one in Australia and expanding into 40 other countries. Alison is a former Young Australian of the Year for community service and an advisor to many startups and small companies.

Clinton House (WA)
Clinton House founded the 'Inhouse Group' in 2009 specialising in digital media, strategic marketing communications and technical innovation. It has since grown into a multi-million dollar company with their product suite now encompassing many types of marketing analytics. Clinton is also a board member of two not-for-profit organisations involved in delivering essential services for young people.

No candidate (SA)
2015 Pearcey Medal and Hall of Fame Awards.

Over each of the last eighteen years, the Pearcey Foundation has recognised three Australians whose achievements in the ICT industries have been acknowledged by their peers, as truly outstanding. The Pearcey Foundation is collaborating with the ACS to organise three of this evening’s awards — the Pearcey Medal, two Pearcey Hall of Fame awards in addition to the Benson Entrepreneur Award mentioned earlier.

The Pearcey Medal is Australia’s most prestigious national annual award made to an individual in our national ICT industry. It provides recognition to someone who has demonstrated a distinguished lifetime of achievement and contribution to the development and growth of the ICT professions, research and industry.

The Pearcey Hall of Fame includes the Pearcey Medallists, and up to two individuals in any one year, who have made a distinguished lifetime of achievement and contribution to the development and growth of the ICT professions, research and industry.

These awards will be presented by the Hon Victor Dominello, MP, NSW Minister for Innovation and Better Regulation.

The nominees for the 2015 Pearcey Medal and Hall of Fame are:

Geoff Huston

Geoff Huston is the Chief Scientist at Asia Pacific Network Information Centre (APNIC), where he undertakes research on topics associated with Internet infrastructure, IP technologies, and address distribution policies. From 1995 to 2005, Geoff was the Chief Internet Scientist at Telstra. Prior to this, Geoff played a critical role in bringing the Internet to Australia in the 1990s. While the Internet was still in its infancy in the US, he was able to complete the construction of a new and rapidly growing network within a few months.

In 1989 Geoff began work at the Australian Vice Chancellor’s Committee with the direction to build a national academic and research network. In just over one year, every Australian university and major research institution was connected to the country’s first ISP, the Australian Academic and Research Network (AARNet). The project quickly expanded to support the entire national Internet sector, and within five years this network became Australia’s largest private data network.

He was a member of the Internet Architecture Board from 1999 until 2005 and served as its Executive Director from 2001 to 2005. He is an active member of the Internet Engineering Task Force, where he has chaired a number of Working Groups. He served on the Board of Trustees of the Internet Society from 1992 until 2001 and served a term as Chair of the Board in 1999. He has served on the Board of the Public Internet Registry and also on the Executive Council of APNIC. He also chaired the Internet Engineering and Planning Group from 1992 until 2005. Geoff is clearly regarded by his peers as a leading global expert on the Internet and actively involved in planning its future.

He has also authored a number of books dealing with IP technology, as well as numerous papers and columns. The ISP Column, a blog on all things Internet and IP at http://www.potaroo.net/
David Merson

David graduated in 1963 from the University of Queensland as an Electrical Engineer and spent the first four years of his professional career at the Commonwealth Department of Works as well as studying for an Economics degree at night. All this time he was quenching his thirst for programming having been introduced to the GE 225 at UQ in 1972. He moved to Sydney in 1968 to join the GE Timeshare team which in turn took him to the UK working at Rolls Royce Systems Integration group training programmers. David then commenced working in the computer vendor marketplace, first in ICL as their European Communication Systems expert and back in Brisbane working for CDC (1971–72) followed by three years at Compunet, the local pioneers in what was called the Remote Job Entry (RJE) market place. After a couple of years of consulting in Brisbane, David conceived of a new business model which, in 1979, he turned into a new entity MINCOM to deliver superior software applications in the mining sector with just $50,000 of capital. David remained its CEO until 2000.

During his tenure, Mincom grew to be Australia’s largest software developer and exporter, with revenue of $200 million, 1300 staff, 20 offices around the world, and global leadership in a number of software categories. During the early seventies David joined with several local software companies to start the Queensland Software Exporters Association, ultimately transforming it into the Queensland arm of AIIA. Since retiring from Mincom, David has become a director of a number of Australian software companies (including Euclidean and Traxor), research institutes and charitable institutions. His commitment to the ICT sector has been recognised with a number of prestigious awards including a Centenary Medal from the Australian Government and an Honorary Doctorate in Engineering from the University of Queensland.

Adrian Di Marco

Adrian Di Marco is founder and executive chairman of Technology One, one of Australia’s largest publicly listed software companies. A graduate in computing from the University of Queensland, Adrian demonstrated leadership qualities early in his career in 1987, securing venture capital and building a suite of enterprise software that would establish the platform for his new Australian company. Technology One provides world class products and services that successfully compete with some of the giants of the international software sector around the globe and has a state-of-the-art R&D centre in Brisbane. Technology One employs more than 1000 skilled people in six countries.

Adrian Di Marco’s belief in the potential of Australia to become one of the world’s great software developer nations has led him to promote the industry at State and Federal levels and to challenge government policies he believes stand in the way of this vision. He has become a highly articulate spokesperson for the IT industry, commenting on a diverse range of issues including the ICT trade deficit, industry consolidation, government policy directions and strategies for boosting the indigenous IT sector. He has somehow found time to act as chairman of the Queensland InQbator Advisory Board and to sit on the board of the Australian Information Industry Association.

Adrian Di Marco has been a strong supporter of the local software industry and advocate of the need for government to do more to support it. He has spoken out regarding the tax treatment of foreign multinationals and their ability to book revenue in more favourable taxation markets, which he sees as part of a larger debate on the value that multinationals bring to Australia. Adrian was the 2004 Queensland Pearcey Award winner when his achievements were first acknowledged by his peers. A man who does not seek publicity, he has become an exemplar in our industry demonstrating how to build a global software business.
The 2015 Pearcey Oration

The Pearcey Oration will be delivered tonight by Mr John Grant, Managing Director of Data#3 and Chairman of the Australian Rugby League Commission. Although well known as a national sporting identity, John has been involved with ICT for most of his professional career and was recognised by his peers for his lifelong contribution to our industry when awarded the Pearcey Medal in 2010. During his term as Chair of the Australian Information Industry Association (AIIA) he worked closely with Ian Birks, the then CEO of AIIA.

Previous Medallists

2014 - Dr. Mary O’Kane
2013 - Dr Alex Zelinsky
2012 - Dr Mal Bryce AO
2011 - Brand Hoff AM
2010 - John Grant
2009 - Dr. Murray Allen
2008 - Neville Roach AO

2007 - Roger Allen AM
2006 - Fiona Balfour
2005 - Dr. John O’Callaghan
2004 - Dr. John Bennett AO
2003 - Lyndsey Cattermole
2002 - Dr. Bill Caelli

2001 - Tony Benson (Vale 2005)
2000 - George Kepper
1999 - Trevor Robinson AM (Vale 2007)
1998 - Dr Peter Jones AM

Previous Hall of Famers

2014 - Dr Bob Frater
& Peter Vogel
2013 - Mr Robert Elz
& Dr Rod Tucker
2012 - Dr Craig Mudge
& Dr Greg Clark
2011 - Dr Ann Moffatt
& Dr Dennis Moore AOM
2010 - Brian Finn AO & Emeritus Professor Peter Poole

2009 - Harry Wragge AO
& Dr Barry Thornton
2008 - Clive Finkelstein
& Dr Neil Weste
2007 - Dr Rob Newman
& John Puttick
2006 - Dr Cyril Brookes
(Vale 2007) & Max Burnet
2005 - Ashley Goldsworthy
& John O’Neil

2004 - Ormond Brown (Vale 2004), Ren Potts (Vale 2005) & Bob Bishop
2003 - Dr. John O’Callaghan
& David Hartley
2002 - Robert Northcote (Vale 2007) & Phil Singleton (Vale 2007)
2001 - Dr. John Bennett AO (Vale 2010) & Frank Hirst

Full details on all of the individuals are available on the Pearcey website www.pearcey.org.au
The Pearcey Institute (PI)

The Pearcey Foundation is in the process of forming a new research institute focused on creating a globally competitive Australian technology sector.

VISION FOR THE PI:
A thriving Australia empowered by technology innovation and entrepreneurship.

MISSION OF THE PI:
Create, facilitate, foster and sustain an innovative, entrepreneurial, fair and productive Australia through research, policy advice, and facilitation activities related to digital technologies.

THE ROLE PI CAN PLAY:
In partnership with governments, CSIRO, universities and corporate R&D organisations conduct and sponsor research, facilitate communication, collaboration and diffusion to assure Australia’s competitive position in a changing technology landscape.
The research aims to be relevant across the life-cycle of innovation, from idea generation to research and development to first commercial product and expansion into other markets.

Activities of the PI:

- Conduct economic assessments involving data collection, analysis and modelling of Australia’s entrepreneurial technological competitive position and economic contribution.
- Conduct research projects on the essential components of technology generation (but not the technology itself) and commercialisation as well as what can be done to maximise their contribution to the whole.
- Recommend policy and investment initiatives to government, institutions and industry to achieve the vision.
- Facilitate major thought leadership events to complement the efforts of the PI. These will build upon the last four years such events, known as Australia 3.0, have been held.

Australia 3.0

Australia 3.0 leverages the collective wisdom of a grouping of some of Australia’s leading Technology and Innovation thinkers and most experienced professionals to develop insight into the pivotal issues that will impact Australia’s ability to succeed in the global digital economy.

Australia 3.0 is one of the Industry’s peak thought leadership events hosted by the Pearcey Foundation, the Australian Computer Society (ACS), CSIRO, Data 61, and various departments within the State and Federal Governments. Since its first event in 2012, Australia 3.0 has focussed on areas where ICT can have a major impact in the national economy, and has most recently been running separate streams on: Mining, Infrastructure, Health and Government Services. As well Australia 3.0 seeks to collaborate with other industry associations and groupings in these four stream to ensure diversified views and opinions are canvassed and embraced. More details available on www.australia30.com.au

The Pearcey Foundation welcomes comments and new and additional collaboration partners to ensure the success of these two initiatives — the Pearcey Institute and Australia 3.0. Should you have any interest in this please contact us.
Proud Sponsors

WITH
THANKS TO

CONTACT US:  Level 1, 159 Dorcas Street, South Melbourne, Victoria 3205 Australia
www.pearcey.org.au  admin@pearcey.org.au  @pearcey_org

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