

## Nomination Guidance

### STATE ENTREPRENEUR AWARD

#### Recognising Entrepreneurs

The State Pearcey Award is aimed at encouraging and rewarding fresh and innovative talent in the ICT and digital media professions. It is awarded to an individual mid-career who has demonstrated innovative and pioneering achievement and contribution in their chosen industry as well as **taken a risk, made a difference and is an inspiration**. Invariably, the selected individual has also made a substantial industry contribution “beyond their day job”. State Pearcey Award Winners are finalists for the *National Pearcey Entrepreneur of the Year Award* presented each year at a national awards event.

#### Process

Each State has its own Selection committee. It is usually a panel of five or more and includes a Chairperson. The Committee will review all applications based on the Foundation's criteria, relevance to the Award; achievement and experience in the ICT and Digital Media industries. The panel will shortlist candidates and may choose to interview them before making their decision. Usually, finalists (or the winner) will be notified prior to the ceremony and their presence requested.

For further information on the award and of previous winners please visit [www.pearcey.org.au](http://www.pearcey.org.au)

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Nominations for the State Pearcey Award should be emailed to the chair of the State Committee (or to [admin@pearcey.org.au](mailto:admin@pearcey.org.au)) and cover the following areas:

**Nominee** – name, company, email, phone.

**Summary** – an overview of why the candidate is outstanding e.g. highly successful entrepreneur, a leader in some industry, etc. Usually the nominator will give some background into how they know the candidate and give some special insights into their career and personality.

**Risk** – a measure of the way the candidate has crusaded a new business and/or technology, particularly in their own venture. The idea is that the winner has gone out on a limb to achieve things, rather than achieving things as part of their normal job. Often this is a founder of a business who has had a vision and driven it through to fruition.

**Difference** – a measure of how the candidate has made a commercial success and impact in our ICT industry. The idea is that the winner needs to be more than just successful, their success should also have a measurable/notable impact in the industry. Usually their achievements are recognised on the world stage in their chosen industry or niche area.

**Inspiration** – a measure of the type of person that the candidate is, especially as a role model for younger ICT aspirers. Often the winner has many other interests, such as mentoring, involvement in the community and/or social enterprises or as a vocal advocate for some cause.

It is also helpful to attach a (short) CV for the person.

For more details please see <https://pearcey.org.au/state-nominations>